Business Objective:

To find whether male-female buyer rations are similar across regions.

Ho: male-female buyer rations are similar across regions.

Ha: male-female buyer rations are different across regions.

Data: Discrete

Step 1 Chi-square test

P >0.05 , fail to reject null hypothesis, All male female buyers ratio are similar.

Conclusion :

So, male-female buyer ratios are similar across regions.